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# The Most Magical Place on Earth

CALLOUT CONTROL

Few things spark our imagination like the Disney Castle silhouette. It is known and loved by fans worldwide as the symbol of the Disney experience with a promise of heart-warming magic. And, of course, as Cinderella Castle in Disney theme parks – 'The Most Magical Place on Earth'. Inspired by one hundred years of animated film history, this set invites fans of all ages to celebrate playfulness, film milestones and beloved characters from the exhilarating world of Disney.

### Make yourself at home

Step inside and make yourself at home in the LEGO<sup>®</sup> | Disney Castle. With a flick of a silver-coloured wand and a sprinkling of imaginary fairy dust, you can open the doors to a treasure trove of memories from your favourite films. Move your characters in or out of the castle through secret passageways or invite your royal guests to attend an enchanting ball. Explore every nook, cranny and clever hiding place to discover all the magical surprises inside each room.





#### From all of us to all of you

'We were delighted to partner with the Disney team to celebrate a century of films that have captured the imagination of millions of fans all over the world. The Disney Castle plays such an iconic part in film history. We wanted to create a LEGO<sup>®</sup> version as a tribute in every detail, to capture its inviting presence in the cinematic openings of Disney films and reflect Cinderella's new, vibrantly coloured Castle which was recently redecorated for the Walt Disney World<sup>®</sup> 50th anniversary (2021).

With an immense catalogue of 61 classic Disney animation films to choose from, we made sure to include at least one reference to every Disney Princess, as well as a plethora of references to significant Disney moments from 14 films. We also focused on choosing the perfect characters to include and are super excited to release these iconic Disney Princess and Prince characters as LEGO minifigures for the first time!'

Ryan Van Woerkom, LEGO® Model Designer

'We listened to LEGO<sup>®</sup> | Disney fans' wishes and included the most beloved characters and references in the model.'





#### Magic mirror on the wall

'Every accessory and detail is significant to the world of Disney. Inspired by the mosaic murals in the Disney Park castles, the ballroom is decorated with "mirror murals" depicting our four Disney Princess characters, with a crest featuring a signature icon to represent her story.

The Princess minifigures' sparkling dresses bedazzle guests when they dance at the ball. To get the most accurate

character references, we studied screenshots from the films, from Snow White's sweet, sleepy face to Tiana's delicate floral dress, all to complete the immersive Disney experience.'

Crystal 'Bam' Fontan and Niken 'Nikki' Ayumurti Hartomo, Senior LEGO<sup>®</sup> Graphic Designers



How to lift your model Need to move your model between building sessions or to a new location? Support the base with both hands as shown above.



The Most Magical Place on Earth





















































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